



www.getlocal.co.za – here comes the neighbourhood!

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PRESS RELEASE

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Community driven website launched to provide information and services to all South African neighbourhoods

Port Elizabeth 24 July, 2006 – A local Port Elizabeth-based software development house has launched an information driven and community centric website (www.getlocal.co.za) which provides users with the best tools to interact with their local and broader community.

getlocal will keep the community informed about important issues on a local level, with features such as 'crime watch' and 'public announcements' freely available to all users. It will provide a platform to allow communities to have their say and post their own information for the benefit of their community, and others. There are numerous other useful (and free!) services available for registered members.

Users are not restricted to their neighbourhood, but can easily browse other suburbs in the country, and interact with members of these communities. If interesting neighbourhoods are found, they can be added to a 'neighbourhood watch list' so that updates can be monitored. Users can also randomly discover new neighbourhoods. There are approximately 16 000 neighbourhoods to discover throughout South Africa!

Navigating between neighbourhood and city-level views of information is a one click process.

Users can go to www.getlocal.co.za to register. All that is needed is an email address. A demo is available in order to preview the website before registering. All features of *getlocal* are absolutely free of charge.